

SKILLS

Graphic Design
Illustration
Book Cover Design
Social Media Promotion Design
Print & Digital Promotional Design
Branding
Company Collateral Design
Signage Design
Trade-show Display Design
Art Direction
Client Management
Project Management

PROGRAM KNOWLEDGE

Adobe Creative Suite:
InDesign, Adobe Illustrator, Adobe Fresco
Adobe Photoshop, Adobe Lightroom
Wordpress
Adobe XD [working knowledge]
Constant Contact, Mail Chimp
ASANA
Microsoft Office Suite

Montana Black

Graphic Designer, Fine Artist,
and Illustrator | 702-461-8402
www.ArtByMontanaBlack.net
ArtByMontanaBlack@gmail.com

PORTFOLIO



PROCESS:

Client Discovery Sessions
Design
Illustration

PROGRAM KNOWLEDGE:

Adobe Illustrator
Adobe Fresco
Adobe InDesign
Adobe Photoshop

DESIGN CHALLENGE: Create an engaging, fun map showing of all the restaurant businesses that are members of the Boulder City Chamber of Commerce (BCCC). These will be printed in-house by the Chamber office staff.

SOLUTION: Boulder City being a tourist destination and the BCCC logo looking like a travel sticker, inspired me to draw from the graphic style of classic road maps created by diners and gas stations that once lined the ole U.S. Route 66 Highway from the East to West Coast. The client was interested in each restaurant having an icon to represent their location on the map. I researched each business and illustrated small graphics inspired by what kind of food and beverages they offered. The colors for the map were pulled from and complimented the BCCC logo.

MY ROLE: Graphic Designer & Illustrator for Imagine Communications - a full-service marketing agency.



The map design & illustrations
won three awards in 2022

Hermes Gold | Marcom Gold | PRSA Pinnacle



Boulder City Chamber of Commerce Social Media Campaign

COME FOR THE HISTORY

Stay for the Mexican food!



Big T's Cantina

Excellent food, drinks, high-def TV's, live music and customer service.



COME FOR THE HISTORY

Stay for the Root Beer Floats!



A&W All American Food

We've got a signature Root Beer Float waiting for ya. Stop by and see us!



COME FOR THE HISTORY

Stay for the hot chocolate!



Boulder City Company Store

The revival of a local landmark. Cozy up with a hot chocolate and signature Co. Store hoodie.



COME FOR THE HISTORY

Stay for the coffee!



Coffee Cup Cafe

World famous breakfast and lunch destination for people local and around the globe.



COME FOR THE HISTORY

Stay for the burgers!



The Dillinger

Gourmet Burgers & Craft Beer in the heart of historic Downtown Boulder City.



COME FOR THE HISTORY

Stay for the hamburgers!



Pit Stop

Stop by for one of our world famous hamburgers, cooked to order, using high quality lean beef. Always delicious, and always priced right.



PROCESS:

Client Discovery Sessions
Internal Brainstorming
Design
Illustration

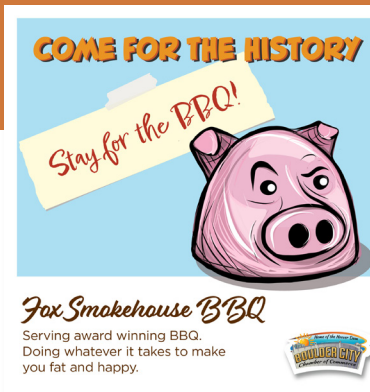
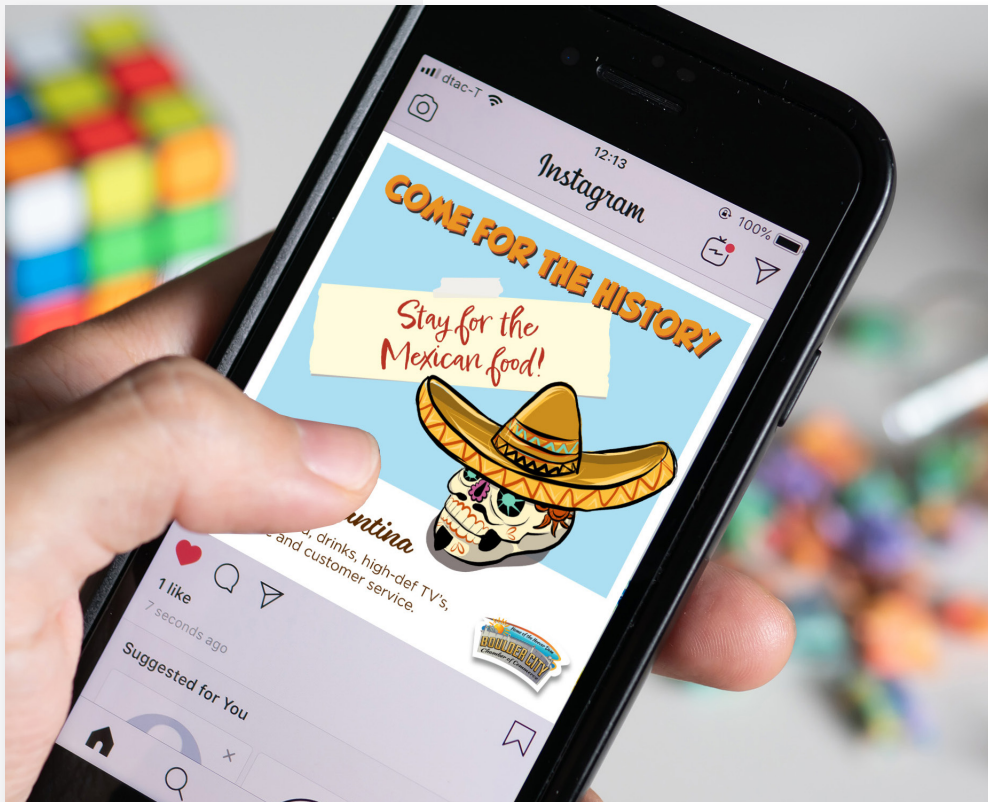
PROGRAM KNOWLEDGE:

Adobe Illustrator
Adobe InDesign
Adobe Photoshop

DESIGN CHALLENGE: Create a social media campaign based on the Boulder City Chamber of Commerce (BCCC) Member Restaurant Map using a variation of the BCCC marketing campaign tag line: "Come for the History. Stay for the Fun." In this case, "Stay for the Fun" would be replaced by the food or beverage offering of the restaurant featured in the social media post.

SOLUTION: The design for each graphic is consistent with the style of the BCCC map. The color palette, typography, and graphic elements from the BCCC map were all incorporated in a similar layout for each social media post. A social media post was made for each restaurant.

ROLE: Graphic Designer for Imagine Communications - a full-service marketing agency.



Come for the History. Stay for the Fun marketing campaign for the Boulder City Chamber of Commerce (BCCC) features illustrations from the BCCC Member Restaurants Map.



Dyron Boyd
Head in the Clouds
2022

Blanket of Protection

An exhibition honoring the Tuskegee Airmen

Exhibition Run: April 29, 2022 - October 19, 2022

Opening Reception: Thursday, June 16, 2022 at 6PM - 8PM

Location: CEB Gallery, 2nd Floor

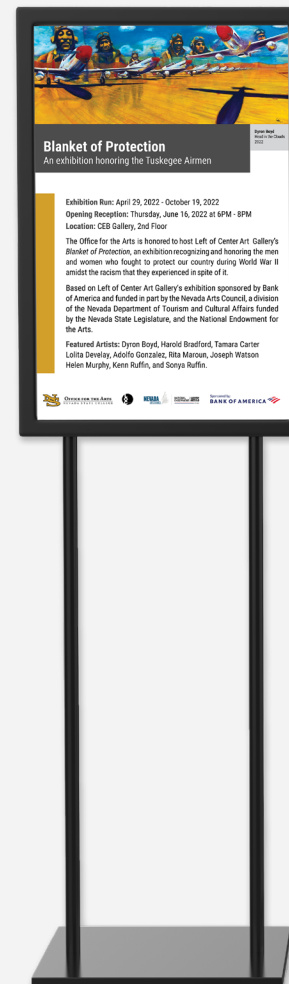
The Office for the Arts is honored to host Left of Center Art Gallery's *Blanket of Protection*, an exhibition recognizing and honoring the men and women who fought to protect our country during World War II amidst the racism that they experienced in spite of it.

Based on Left of Center Art Gallery's exhibition sponsored by Bank of America and funded in part by the Nevada Arts Council, a division of the Nevada Department of Tourism and Cultural Affairs funded by the Nevada State Legislature, and the National Endowment for the Arts.

Featured Artists: Dyron Boyd, Harold Bradford, Tamara Carter Lolita Develay, Adolfo Gonzalez, Rita Maroun, Joseph Watson Helen Murphy, Kenn Ruffin, and Sonya Ruffin.



EXHIBITION MARKTING MATERIALS



PROCESS:

- Client Discovery Sessions
- Client Management
- Exhibition Installation
- Graphic Design

PROGRAM KNOWLEDGE:

- Adobe InDesign
- Adobe Photoshop

DESIGN CHALLENGE: Create marketing materials for the *Blanket of Protection* art exhibition honoring the Tuskegee Airmen for the Nevada State College (NSC) Office for the Arts. The design challenge was to stay within the NSC branding guidelines while being sensitive to the aesthetic needs of the art exhibition.

SOLUTION: The Nevada State College (NSC) branding colors include a gold and a dark gray. One of the art pieces in exhibition had a large area of color in the same range as the NSC gold. I chose that piece to highlight at the top. This draws the eye immediately. Then using gray and gold to frame the information about the exhibition, the eye is guided down the layout. Also, I used an image of a P-51C Mustang (red tail) fighter jet as the background for the gallery title cards.

ROLE: Freelance Graphic Designer



Dyron Boyd, Head in the Clouds, 2022

Blanket of Protection

An exhibition honoring the Tuskegee Airmen

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Location: Nevada State College, CEB Gallery, 2nd Floor
1300 Nevada State Drive, Henderson, NV 89002



OFFICE FOR THE ARTS
NEVADA STATE COLLEGE



NEVADA
ARTS COUNCIL

NATIONAL
ENDOWMENT FOR ARTS

Sponsored by:
BANK OF AMERICA



Gallery Title Cards

WHO WILL LOVE THE EARTH

The people I seek to tell
my dreams, weave my spells
around, preach my causes,
the few I invite to touch
my mind, see my nakedness
are fleeting bits of light
finding a way through dense
foliage, forming shafts of
brightness, reflecting on
soft leaves, glistening as
mirrors on moist particles.
I need those who never refuse
or elude fresh experiences
whose primary motivation
is to fully utilize their
contact with the earth.

-Marydean Martin

ON GOING PROJECT

*Marydean
Martin*
WRITERS' PROJECT

WHO WILL LOVE THE EARTH

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- Marydean Martin

 OFFICE FOR THE ARTS
NEVADA STATE COLLEGE

Bookmark designed by: Montana Black

Who Will Love the Earth Bookmark: front and back

PROCESS:

Working with Client
Project Management
Exhibition Installation
Graphic Design

PROGRAM KNOWLEDGE:

Adobe InDesign
Adobe Photoshop
Adobe Illustrator

DESIGN CHALLENGE: Create marketing materials for the Marydean Martin Writers Project art & poetry exhibition entitled *Who Will Love the Earth* for the Nevada State College (NSC) Office for the Arts utilizing the branding guidelines of the Marydean Martin Writers Project and NSC.

SOLUTION: The Nevada State College Office for the Arts branding include an orange accent color. I thought that paired well with the teal and gray of the Marydean Martin Writers Project logo, so I used them in the poppy graphic design. The poppy graphic was chosen to reflect the theme of the show which is about caring for earth.

ROLE: Freelance Graphic Designer.

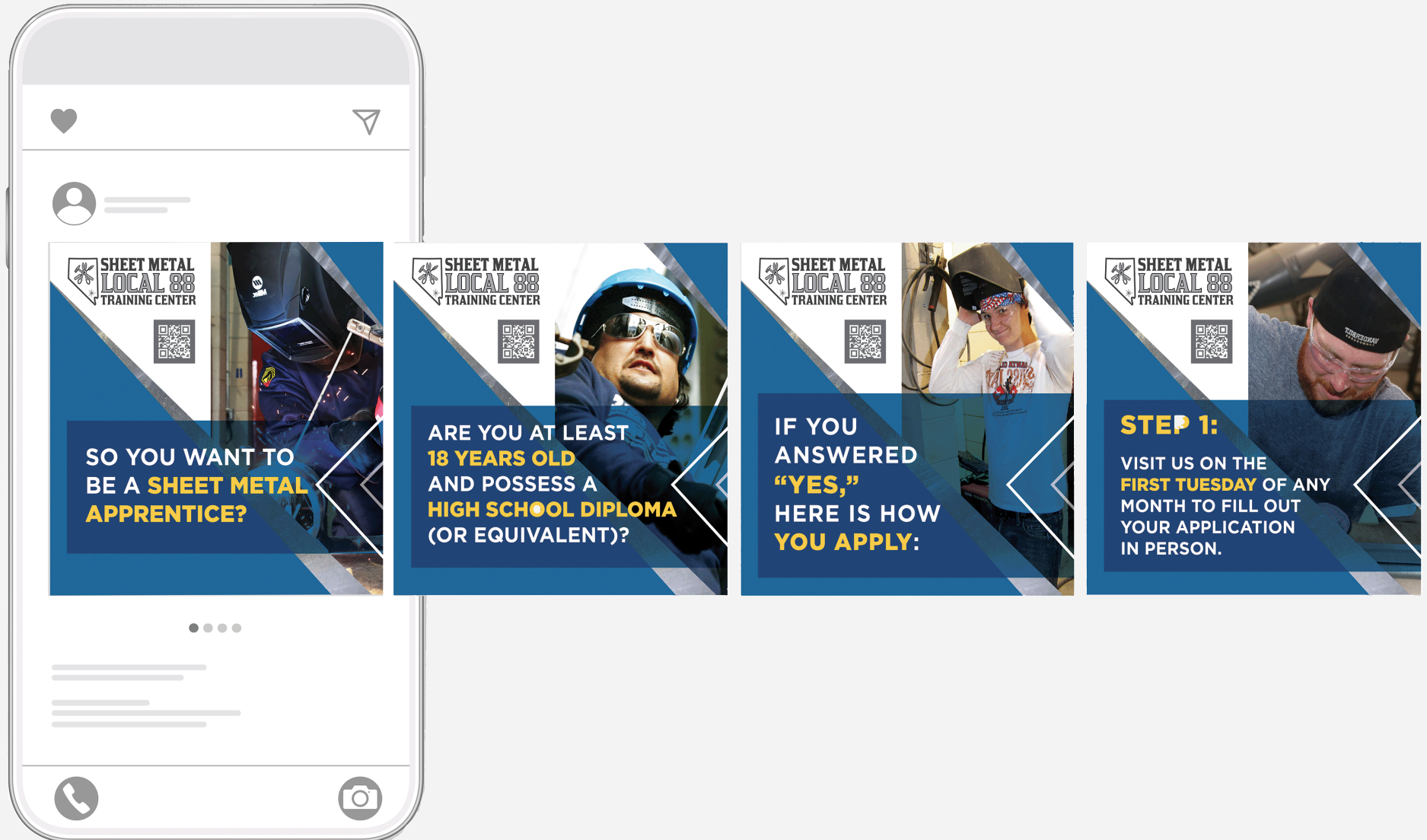


Social Media Marketing Campaign

Sheet Metal Local 88 JATC Training Center

Montana Black | Portfolio

SOCIAL MEDIA MARKETING CAMPAIGN FOR NEVADA SHEET METAL UNION LOCAL 88



PROCESS:

Working with Client
Graphic Design

PROGRAM KNOWLEDGE:

Adobe InDesign
Adobe Photoshop

DESIGN CHALLENGE: Nevada Sheet Metal Local 88 JATC Training Center wanted a social media campaign for Instagram to attract more students to enroll in classes. They desired the posts relating to enrollment information to have the same look and be dynamic while using their brand guidelines.

SOLUTION: I started out with photos taken of the students at Local 88. I picked the ones that had the best lighting and view of the students' faces. I felt more engaging to show actual students learning in the sheet metal classroom. I created a shape that reflects the shape of the state of Nevada since it is featured in their logo and angles with sheet metal texture and the brands colors to frame the information.

ROLE: Graphic Designer for Imagine Communications - a full-service marketing agency



Nevada Sheet Metal Local 88 JATC Training Center social media post about Nevada Day. This was created within the brand standards of the client. I used an image of the Nevada State bird (the mountain blue bird) as the central image. The coloring and the message pair nicely together and support the message about celebrating Nevada Day.

AD DESIGN AND LAYOUT



Saluting
the Good Guys and Gals!

JDRF

Taylor International and the Masons are proud to support JDRF and its honorees, the Adams family.

Taylor
INTERNATIONAL
CORP.

Photo image is licenced from Getty Images.

PROCESS:

Working with Client
Graphic Design

PROGRAM KNOWLEDGE:

Adobe InDesign
Adobe Photoshop

DESIGN CHALLENGE: Create a magazine ad for the JDRF (Juvenile Diabetes Research Foundation) for Taylor International Corp. in Las Vegas. Taylor is a general building construction contractor.

SOLUTION: I used this unique image viewpoint to design the ad around because it is unexpected and engaging. The child dressed as a cowboy and appearing to cheer was the perfect image to support the focus of the ad being about supporting and celebrating the people who donate to and support JDRF. It works as being playful and engaging.

ROLE: Graphic Designer for Imagine Communications - a full-service marketing agency



MARKETING BROCHURE DESIGN AND LAYOUT FOR CAPITAL WEST DEVELOPMENT





Anthem Hills Professional Plaza
12211-12231 S. Eastern Avenue
Henderson, NV 89052

Matthew Stone, Broker
NV License No. 1825477
mstone@capwestdev.com
T. 702-221-5634

PROPERTY SUMMARY

Original ownership. This two-building professional office property offers a combined 19,026 SF of professional office space with 12 suites ranging in size from 840 SF to 3,264 SF. This property is located between three luxury golf courses: Rio Secco Golf Club, Anthem Country Club, and The Revere Golf Club and sits on the hard corner of two major streets among two of the most affluent and exclusive communities in Southern Nevada, Seven Hills and Anthem. The parcel spans over 2.30 acres with 95 parking spaces scoring a significant parking ratio of 5/1,000 SF. The property lies in the midst of a dense residential district with over 128,000 people residing within a one mile radius with a median income of over \$100,000. This fully leased property presents hands-on investors with turnkey revenue, yet opportunity or greater rents, as the majority of tenants are on short-term leases with desire to renew.

PROPERTY HIGHLIGHTS

- **FULLY OCCUPIED** multi-tenant office investment property
- **ORIGINAL OWNERSHIP** (developers)
- **19,026 SF of Professional Office Space** (12 Suites)
- **Located between** the two most exclusive and affluent communities in Henderson
- **Strong Parking Ratio:** 5.00/1000
- **Median HH Income:** +\$100,000



SECTION 2

OFFERING SUMMARY		OFFERING SUMMARY	
LISTING PRICE	\$5,200,000	CAP RATE	6.8%
NET RENTABLE AREA	19,026 SF	PRICE PER SF	\$273.31
LOT SIZE	2.3 ACRES	AVERAGE RENT	\$18.62 PER SF
YEAR BUILT RENOVATED	2003/-		

SECTION 2

TENANT PROFILES	
COMPANY	LEASE RATE
Anthem Hills Barber & Salon	\$127
Anthem Hills Dental	\$2.20
Fairway Independent Mortgage	\$1.80
Windermere Property Management	\$1.40
Britta Leigh Designs	\$1.37
Fairless Homes	\$1.75
Epic Dead Service Corp	\$1.40
Deb's Dog Grooming	\$1.21
Financial Fitness Group	\$1.39
Edward Jones Investment	\$1.36
Nevada Therapy Solutions	\$1.36
















INVESTMENT OVERVIEW | 10

MARKET OVERVIEW LAS VEGAS


Las Vegas is considered one of the premier entertainment cities of the world thanks to its abundance of resorts, restaurants, shopping and entertainment options. Casino closures and convention cancellations during the health crisis significantly reduced visitor volume and the number of jobs in the metro during 2020. However, Las Vegas is positioned to quickly record historical levels of tourism and job creation once the pandemic lifts.

The Las Vegas-Henderson-Paradise MSA is one of the fastest-growing metros in the nation with a population of nearly 2.3 million. The metro has become a fully diversified economy, with logistics groups, tech firms and manufacturing all taking advantage of Las Vegas' low cost of business and proximity to major West Coast markets.

METRO HIGHLIGHTS


WELL PAYING JOBS

Office-using positions, most of them within the professional and business services sector, accounted for more than 20 percent of the metro's job count at the onset of 2021.




STRONG POPULATION GAINS

The metro continues to draw new residents amid the economic disruption caused by the pandemic. Over the next five years, Las Vegas' populace is forecast to increase by nearly 6 percent.



VAST TOURISM INDUSTRY

Visitor volume fell below 20 million in 2020; however, the prior two years recorded annual totals that each exceeded the 40 million mark.



LAS VEGAS ECONOMY

With all 10 of the nation's largest hotels located in Las Vegas, tourism and entertainment are the most significant drivers of the Las Vegas economy; however, the economy has diversified into distribution, back-office operations and manufacturing.

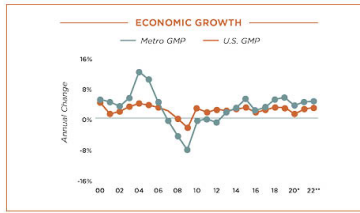
The metro's business-friendly environment, access to Western markets, growing labor force and availability of high-speed data have attracted companies such as Switch, Amazon, K2 Energy, Scientific Games, Tectonics, Virtual Guard, VadaTech and Zappos.

The 2.3 million-square-foot Las Vegas Convention Center is one of the largest in the world and will feature a new underground people mover upon its reopening.

MAJOR AREA EMPLOYERS

- Wynn Resorts
- Station Casinos
- MGM Resorts
- Las Vegas Sands
- Caesars Entertainment
- Boyd Gaming
- The Valley Health System
- Johnson Electric
- Dignity Health
- United Healthcare of Nevada

ECONOMIC GROWTH



*Estimate **Forecast




1860 E WARM SPRINGS RD., #140 LAS VEGAS, NV 89119		7160 BERMUDA RD., LAS VEGAS, NV 89119	
LISTING PRICE	\$1,025,000	LISTING PRICE	\$13,520,384
CAP RATE	-	CAP RATE	-
PROPERTY TYPE	FLEX	PROPERTY TYPE	GENERAL
LOT SIZE	0.069 ACRES	LOT SIZE	3.44 ACRES
COE	07/27/2023	COE	07/14/2023
NET RENTABLE AREA	3,106 SF	NET RENTABLE AREA	55,194 SF
PRICE/SF	\$330.01	PRICE/SF	\$244.96
OCCUPANCY	100%	OCCUPANCY	100%
YEAR BUILT/RENOVATED	2007/-	YEAR BUILT/RENOVATED	2000/-

SALE COMPARABLES | 16

PROCESS:
Client Discovery
Layout
Graphic Design

PROGRAM KNOWLEDGE:
Adobe InDesign
Adobe Photoshop
Adobe Illustrator

DESIGN CHALLENGE: Create a 37 page marketing brochure for Capital West Development a property management and development company in the Las Vegas area. The brochure needed to use established branding guidelines in keeping with the Capital West Developments branding style and other marketing materials to translate a lot of information about available properties, population statistics and locations into easily an understood and engaging format.

SOLUTION: I used the elements, brand colors, fonts and style elements found in all the previous marketing materials produced for this company. There was a lot of information about available properties, along with charts, graphs, photos and maps that I needed to layout and create using the outline provided by Capital West. The end result is a easily readable and clearly branded marketing brochure the client has used to promote their holdings as well as gain new business.

ROLE: Graphic Designer for Imagine Communications - a full-service marketing agency



MEDIA KIT DESIGN AND LAYOUT FOR PROFESSIONAL PUBLIC SPEAKER JACKIE KALLEN

JACKIE KALLEN

"Your Celebrity Connection to the Stars"



MEDIA KIT

ABOUT JACKIE KALLEN

Since the 1970s, award-winning journalist Jackie Kallen has interviewed the kings and queens of entertainment royalty, from Elvis and Sinatra to the Beatles and Michael Jackson. As a teen, the Detroit-born Kallen invited the Rolling Stones to her home for lunch — and they accepted! She did a Q & A with Paul McCartney in his backstage dressing room and made her mark as the most accomplished female in the history of the boxing industry, guiding the careers of more than a half dozen champions including James "Lights Out" Toney and Pinklon Thomas. Known as "The First Lady of Boxing," her legendary exploits made her the focus of the Meg Ryan film "Against the Ropes," and she appeared as a regular on the NBC show "The Contender" with Sylvester Stallone and Sugar Ray Leonard.



The First Lady of Boxing

Kallen has won numerous awards, was inducted into the World Boxing Hall of Fame, and has written two successful books: "Hit Me with Your Best Shot: A Fight Book for Dealing with All of Life's Hard Knocks" and "Between the Ropes." She has been featured nationally on "The View," "The Today Show" and "The Jon Stewart Show," and has been the subject of articles in prestigious publications such as The Wall Street Journal, The New York Times, The L.A. Times, Sports Illustrated, and many more.

An accomplished and dynamic public speaker, Kallen has crossed the country and Canada too many times to count, presenting her inspirational and motivational speech, "Character, Creativity and Celebrities," which is about believing in yourself, taking the path less-traveled, being fearless, and making the most of every day.

Jackie also addresses issues of health. She has backed from four heart stents, glaucoma, sleep apnea, and melanoma. With her boundless energy and positive outlook, she is a mother, a grandmother, and an advocate for getting older without getting old.

As Kallen frequently says, "Every failure is a lesson. Every defeat is a step toward future greatness."



“Every failure is a lesson. Every defeat is a step toward future greatness.”

PRaise FOR JACKIE

"The message that resonated with me was finding exactly what it is you're good at and be the absolute best at it. Seeing how hard she worked, and the amount of time and energy she put into what she was doing, really showed me there's so much more I could be doing in my personal life. It showed me you can always do more, and go that extra mile and be fearless about your passion. Jackie is just overall an amazing, interesting soul and I'm so happy to have had the opportunity to listen to her stories."

Jay Flores, Haxton, Hibiscus and Ankara Nation of North Dakota



Jackie with Thomas Harris

"Jackie Kallen was absolutely fantastic. She had a room full of women standing and cheering. They hung on her every word and were mesmerized by her wonderful stories. I highly recommend her."

Gail Daub, President: The Crown Jewels

"I absolutely loved Jackie's inspirational talk. She caught my attention after only listening for two minutes, and that's rare. Her speaking is engaging and if you're a person who endured any type of pain or trauma in your life, this woman is someone you could talk too. What I admired the most is how she told everyone to BE THEMSELVES!"

"As Executive Director and President of the National Parking Association in Washington, DC, I was extremely honored to have Jackie Kallen as a keynote speaker at our annual trade show and convention. She was the perfect beginning to a most successful meeting. Simply a knockout!"

Mary Stein

The next day I had the pleasure of genuinely talking to her and sharing a short part of my life with her and some of my trials and tribulations that I have been through as a Native American woman. Jackie is honestly a one-of-a-kind, humble, beautiful woman inside and out. I look at life as everything happens for a reason and you meet people for a reason. I can honestly say I am honored to have met such a wonderful person. I believe in being a real person and real sees real."

Brandy Garcia, Gift and Grind Boxing

"Jackie is a very special person, and very inspirational and motivational. Everyone at the North Lake Highlands Youth Boxing Gym was extremely excited to have her and they can't wait for the opportunity to have her back again. She rocked it!"

Sandra Breslow



Jackie with the Rolling Stones



Jackie with Sylvester Stallone



Jackie with Frank Sinatra

“I love everything I do — or I wouldn't do it!”

“I have had a pretty interesting life journey.”

Q&A

Courtesy of "Authority Magazine"

Q: Thank you so much for doing this with us! Our readers would love to get to know you a bit better. Can you tell us the story of how you grew up?

A: I grew up in a typical middle-class neighborhood in Detroit. I had a wide variety of friends from various backgrounds, and I enjoyed the company of the boys as well as the girls. I guess you'd say I was a combination of a girly-girl and a tomboy. I was adventurous and never followed the crowd, choosing my own paths and making my own decisions. My parents split up when I hit the teenage years, so that was a tough time. But I learned to weather the storm.

Q: Can you share a story with us about what brought you to this specific career path?

A: When I was 13, I won a "date" with teen idol Ricky Nelson. He was a big star, and I was a typical teenager. It was obvious that he didn't find me romantically interesting, but I proceeded to ask him question after question about his life. By the end of the evening, he told me that I was the most outgoing, fearless young girl he'd ever met. He encouraged me to use my interviewing skills and ability to communicate in my future endeavors. I decided then and there to become a journalist.

I have always been the person that others go to for advice and direction. I have been blessed with street smarts and a lot of common sense. I am a good listener, and I try to motivate and inspire people. Plus, I have had a pretty interesting life journey that people seem to be interested in hearing about — it makes for a lively hour!

Q: Can you tell us the most interesting story that happened to you since you began your career?

A: There have been many interesting stories since each appearance has been different and unique. But I especially enjoyed a recent speech at a Native American reservation in North Dakota. I met some fascinating people who shared their culture and customs with me while I was there. After telling my story, one woman was so moved that she presented me with a beautiful pair of ivory earrings. She explained that when one shares a part of themselves, the recipient must also give back something. Another woman gave me a beautiful woolen blanket. They also drove me around the reservation and explained their way of life to me. We are still in touch.

Q: None of us are able to achieve success without some help along the way. Is there a particular person who you are grateful towards who helped get you to where you are? Can you share a story about that?

A: In my case, I think it was my mother who inspired me and guided me to my destiny. She loved everyone, was comfortable in any situation and always stood up for what she believed in and what was right. She taught me to be comfortable in my own skin and never feel apologetic about who I am. She encouraged me and taught me that anything was possible. She said, "If you believe it — you can achieve it." I still follow that rule.

“If you believe it - you can achieve it.”

Q: You have been blessed with great success in a career path that can be challenging and intimidating. Do you have any words of advice for others who may want to embark on this career path, but seem daunted by the prospect of failure?

A: Failure is a natural part of life. No one wins all the time. But it's how you accept defeat that separates the winners from the losers. Every failure is a lesson. Every defeat is a step toward future greatness. The only obstacles that really stop us are the ones we put up ourselves. I choose to sidestep bumps in the road as much as possible. But if I hit one, I fix it and keep going.

Q: What drives you to get up every day and give your talks? What is the main empowering message that you aim to share with the world?

A: Life is a gift. Every day is a fresh canvas to be painted in whatever colors and shades you chose. I welcome each day with a smile and the optimism of knowing that it will be as good a day as I decide it will be. I expect the best, but I am prepared for the worst if it presents itself. I want people to know that you — and you alone — control your destiny. It's not about what happens to you. It's how you handle what happens to you.

Q: You have such impressive work. What are some of the most interesting or exciting projects you are working on now? Where do you see yourself heading from here?

A: I love everything I do — or I wouldn't do it! I recently produced an independent film, and I loved the process and the people I met along the way. Tom Sizemore is in the lead, and from the cast to the crew, everyone was fantastic and interesting. Each person was a brick in the building. Take one person out of the mix, and it wouldn't have turned out the same. I plan on producing more films, as it's such a creative process. I am also launching a podcast called "Between the Ropes," which is a natural fit because I love interviewing people. And my longtime love of boxing is not something I've given up — I also hope to develop another world boxing champion.

Q: Can you please give us your favorite "Life Lesson Quote"? Can you share how that was relevant to you in your life?

A: One of my favorites is "Never let them see you sweat." I have learned to keep all my fleeting feelings of insecurity or nerves to myself. People only see what you project, so I always present my best self. People believe what they see.



Jackie with Dion King

“Never let them see you sweat.”

Q: Here is the main question of our interview. What are your "5 Things You Need to Be a Highly Effective Public Speaker"? Please share a story or example for each.

A: **Humble.** I try to show examples of how I self-motivate and how others can do the same to get themselves up to performing at their highest potential.

Inspire. I use examples of how I broke the glass ceiling in the all-male world of boxing to show that you can achieve whatever you set out to do.

Entertain. I like my presentations to make people smile, relate to them and leave them somewhat dazzled, which is why I include a slide presentation of the many amazing people I've met along the way.

Be Creative. I feel you have to find new and creative ways to captivate an audience. Most people are somewhat jaded and you can't sit them with the same old things they're used to hearing.

Share Your Personality. No matter how much of an expert you are on any subject, without an engaging personality, you cannot hold an audience for an hour. You have to mix in some humor and be relatable. If you seem too much above your audience, they will tune you out.

Q: As you know, many people are terrified of speaking in public. Can you give some of your advice about how to overcome this fear?

A: I think you're either born to be a speaker or you're not. I love it. I take no notes with me and simply speak from the heart. I thrive on the energy of the crowd. Some speakers fixate on one person and speak to that one person. Others block out the crowd entirely and speak as if they were alone. I make eye contact with as many people as possible and sometimes even walk down into the audience. To me, it's like hanging out and speaking to a group of friends.

Q: You are a person of huge influence. If you could inspire a movement that would bring the most amount of good to the most amount of people, what would that be?

A: To simply love and accept one another for who we are, regardless of what separates us. Find something good in everyone and realize that we are in this together.

Q: Is there a person in the world whom you would love to have lunch with, and why? Maybe we can tag them and see what happens!

A: Great question. I would have to say there's a couple... I've met Oprah but didn't have lunch with her. And I'd love to sit down with Lady Gaga.

“I thrive on the energy of the crowd.”

CONNECT WITH JACKIE

CONTACT

FACEBOOK: Jackie Kaplan Kallen

INSTAGRAM: Jackie Kallen

LINKEDIN: Jackie Kallen

TWITTER: Jackie Kallen

IMBD: Jackie Kallen

MEDIA

WIKIPEDIA

MEDIUM

BOXING LIFE STORIES

CLICK ON DETROIT

BOX HARD

CLEVELAND WOMEN



Jackie with Muhammad Ali

REPRESENTATION

Marc Berman

E: Bermanconcerts@gmail.com

P: 661 609-1511

PROCESS:

Client Discovery
Layout
Graphic Design

PROGRAM KNOWLEDGE:

Adobe InDesign
Adobe Photoshop

DESIGN CHALLENGE: Create a media kit for Jackie Kallen a celebrity boxing promoter and public speaker. The kit needed to reflect Kallen's unique speaking style and voice.

SOLUTION: I used elements that are reflective of Kallen's unique style. She loves lace as can be seen in her headshot on the front page. It is used as a texture element throughout the design. The color palette I choose also reflects her dress style and the world of celebrity boxing she travels in. The use of quotes from her talks and books was added to each page as a design element and to convey a sense of who she is and what she is about quickly while supporting the goal of the marketing message to hire her as a professional speaker.

ROLE: Graphic Designer for Imagine Communications - a full-service marketing agency



PROCESS:

Client Discovery
Layout
Graphic Design
Vector Illustration

PROGRAM KNOWLEDGE:

Adobe InDesign
Adobe Photoshop
Adobe Illustrator



**NEVADA CLINICIANS
FOR CLIMATE ACTION**

Non-Profit Branding Logo

The challenge of this design was to create a logo reflecting the medical nature of the Nevada Clinicians for Climate Action organization along with their work to solve climate change without looking like branding for a dispensary. I designed the Nevada shaped icon and paired it with the organization's name. This was the solution that worked best and the client was very pleased with the result.



Company Branding Logo Concept

Immersive Productions is a full-service event coordinating company. The challenge was to create a design that conveyed the feeling of a production company in a simple image that could be used on all kinds of collateral including company hats and t-shirts. My design uses text and color to give the impression of a stage light casting light across part of the text as in a live event. The colors are the blues the client wanted used in the design.



LET'S TALK: CLIMATE SOLUTIONS

CONNECT & COLLABORATE

Event Logo

This logo was created for the Nevada chapter of Citizens Climate Lobby for their 2022 Earth Day event. The gathering hosted many representatives from the local community talking about their plans and projects to solve climate change. The word bubbles containing a light bulb symbol for ideas and the other planet earth convey the idea of talking about ideas to solve climate change and pair well with the name of the event.

Illustrations

A small sampling of my range as an illustrator

Montana Black | Portfolio

PROGRAM KNOWLEDGE:

Adobe Illustrator
Adobe Photoshop
Adobe Fresco

I work in digital as well traditional media often combining both depending on the needs of the project.



Mr. Toad from the Wind in the Willows Series. Elements painted in gouache, designed, laid out and composited in Adobe Photoshop.



Rook digital illustration for Rookery sticker Set created using Adobe Fresco.



Kanē Hawaiian god illustration and graphic design. Digital illustration done using Adobe Fresco and Adobe Illustrator.



Dole Whip© illustration for Boulder City Chamber of Commerce Map and Ice Tea with Limes for menu design layout. Both vector illustrations done with Adobe Fresco and Adobe Illustrator.

Sticker Designs

A sampling designs I created for a gift and souvineer company

Montana Black | Portfolio



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